



Ventura County

SUSTAINABLE AGRICULTURAL CONSERVATION PLANNING STRATEGY

Project Partners Meeting
December 9, 2021

SUPPORTING AGRICULTURAL CONSERVATION, ECONOMIC GROWTH & SUSTAINABLE DEVELOPMENT



Welcome Back & Congratulations on the SALC Grant!

**What are the outcomes to accomplish
by June 2023?**

Roles

Ventura County Planning & Ag Commissioner's Office

- **Grant Administrator**
- **Provide** data
- Make **connections** with other planning related efforts
- Board of Supervisors to **approve** final Strategy document

Cultivate Team

Leads: Amie MacPhee, Cultivate and Serena Unger, URRS

Engagement and facilitation: Joseph McIntyre

Economic Analysis: Matt Kowta, BAE and Sibella Kraus, SAGE

Mapping, Risk Assessment, Prioritization: Jim Stritthold, Conservation Biology Institute

Incentives Structure: Amie and Serena

Education and Awareness: Sibella Kraus, SAGE



Roles

Project Partners

- Standing **Advisors** throughout all phases of the project
- **Connect** the Cultivate Team to the community
- **Help identify** a Local Engagement Lead
- **Help identify** Local and Regional Experts to advise on various aspects of the work
- **Identify key questions** that the project should address
- **Serve as a gateway** for disseminating information to your community so they learn about and provide input on the project

Local Engagement Lead

- **Support** the engagement effort by bringing people together around agriculture, natural resources, ag viability, environmental justice, etc.
 - **Connect** the Cultivate Team to the community
 - **Co-facilitate** engagement meetings
 - **Provision** of \$3000 stipend
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Roles

Co-Conveners

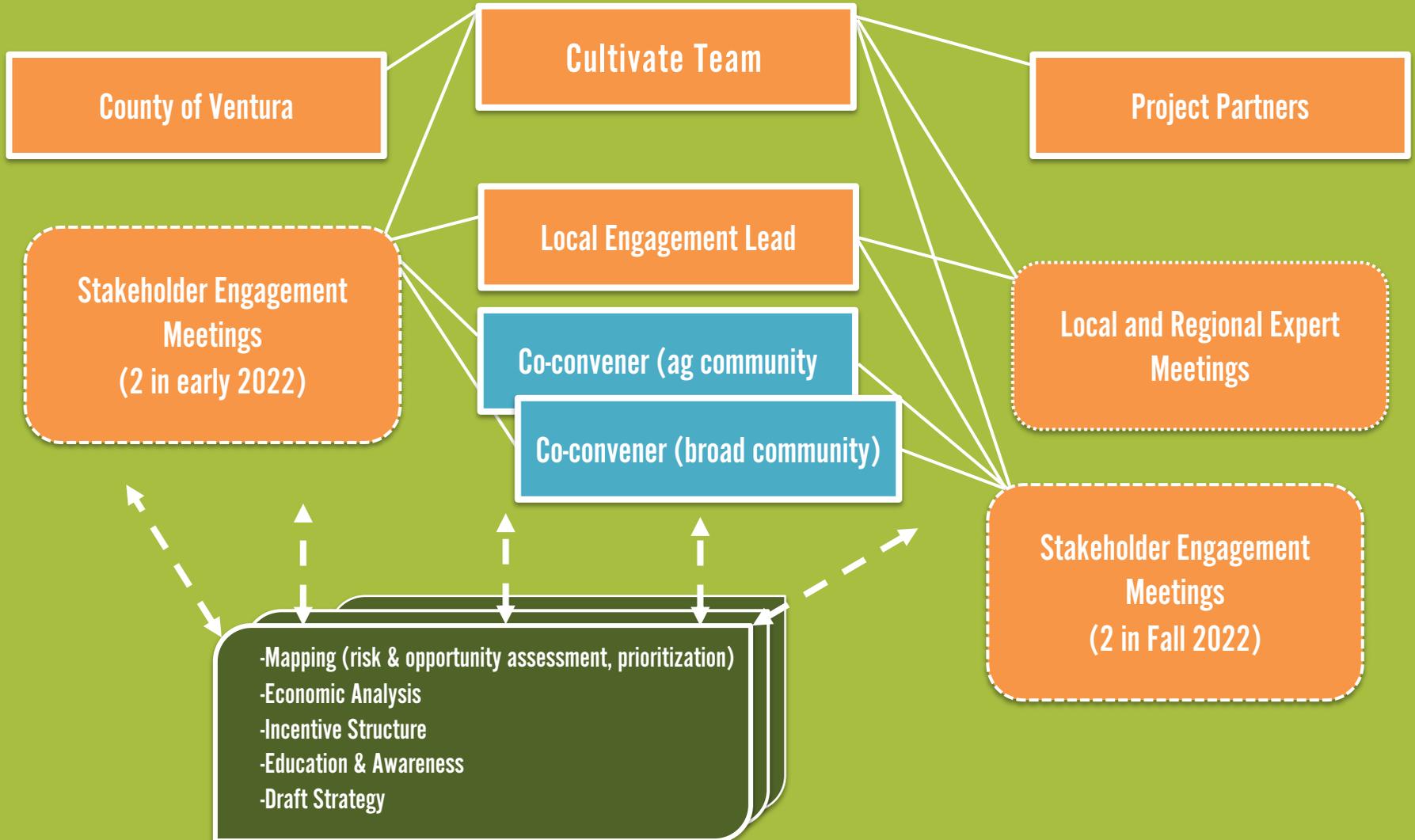
- **Identify** stakeholders for engagement from a wide variety of community interests
- **Create** positive engagement spaces and co-host stakeholder workshops (2 in the early 2022, 2 in fall 2022)
- One convener focused on the **ag community**, the other on the **broader community**
\$1000 stipend each

Local and Regional Experts

- Provide **input, knowledge, and insights** and technical knowledge for the risk and opportunity assessment, economic analysis, education and awareness strategy, prioritization process and the drafting of the Strategy.



“Network” Approach Engagement Strategy



RISK AND OPPORTUNITY ASSESSMENT

Ventura County SALC Project Gateway

- A **map-based risk assessment** model using Environmental Evaluation Modeling System (EEMS).
- Includes **several layers** of spatial data important to understanding and synthesizing the threats to agriculture in Ventura County.
- Created in **close collaboration** with stakeholders.

The Atlas is a platform for community members to easily access high-quality maps, datasets, and information about land use and resources in Santa Barbara County.



What is the Santa Barbara County Conservation Blueprint Atlas?

What is the Santa Barbara County Conservation Blueprint?

How do I start exploring?

What else can I do?

Hear about updates and opportunities on the Blueprint Atlas

[Sign up for the newsletter](#)

Explore by theme



Water Resources



Climate



Ag and Ranch Lands



Community and the Land



Flora and Fauna



General



Fire

Explore by watershed

Click on a watershed in the map below to access more data in that area.



A Collaborative Project Of:



CACHUMA RESOURCE
CONSERVATION
DISTRICT



SANTA BARBARA
FOUNDATION
LEAF INITIATIVE



THE LAND TRUST
FOR SANTA BARBARA
COUNTY

1 Do we have your commitment to advise the Cultivate Team throughout each phase of the project?

2 Ideas for Local Engagement Lead?

3 Who are the Co-Conveners?

4 What are the key questions that this project needs to answer?